

Enhancing Your Office Reception Area

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First impressions are important. In ten seconds a potential client sizes up your office and develops one more impression of you and your practice. A well-designed reception area can help to create a comfort level that would otherwise be difficult to achieve.

Using an interior design firm can make a difference. Among the features to consider:

1. Provide chairs with adjustable tablet arms so that clients can use their laptops and do other work. Waiting time spent productively will be greatly appreciated.



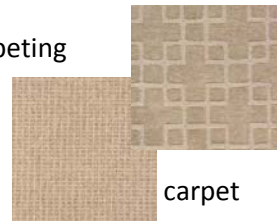
2. Use long-term color corrected "green" lighting with higher efficiency light bulbs such as LEDs to save energy and enhance your interiors with warm and attractive lighting.



3. Install a lower wheelchair-accessible reception area counter, if space allows. Taking this extra step to ac-

commodate the disabled and elderly shows thoughtfulness and consideration, each of which contributes to a positive impression of your practice.

4. Replace worn or outdated carpeting with a level loop carpet for greater mobility for visitors with walkers, wheelchairs, strollers, or crutches. Properly specified or flooring has a longer life and money over time.



carpet saves

5. Add a closet so that your clients can hang up their coats and store luggage. This allows them to meet with you unencumbered.

First impressions do count. Do not miss an opportunity to create a positive image for your firm.

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