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**THE 20<sup>th</sup> ANNUAL COMMUNICATOR AWARDS ANNOUNCES:  
*AMERICAN WEATHERMAKERS 2014 WINNER  
OF OWNER VOICED RADIO COMMERCIAL  
PRODUCED AND RECORDED AT STARBEAT STUDIOS***

New York, NY (March 02, 2015) - The Academy of Interactive and Visual Arts announced the winners of the 2014 Communicator Awards. With over 6,000 entries received from across the US and around the world, the Communicator Awards is the largest awards program honoring the creative excellence for communications professionals. American Weathermakers, a family owned heating and air conditioning company in Northbrook, IL, was awarded the winner in the category of owner voiced, non-professional announcer radio commercials.

The commercial, titled "Breakdowns" was voiced by American Weathermakers owner, Dick Hochschild. His distinct voice and delivery were key factors in winning the competition. The commercial was produced and recorded by Starbeat Creative Studios in Deerfield, IL. It was broadcast on the prestigious WBBM-AM Newsradio 780/105.9 and WGN-AM 720 radio stations in Chicago.

"I'm honored to be recognized for this award and to have my company's work held in such high regard," said American Weathermakers' Dick Hochschild. He added "Our agency, Starbeat Creative Studios, helped me to deliver our message in a creative and memorable way." Linda Day, executive director of the Academy Interactive and Visual Arts noted, "We are both excited and amazed by the quality of work received for the 20<sup>th</sup> Annual Communicator Awards. This year's class of entries is a true reflection of the progressive and innovative nature of marketing and communications."

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**About American Weathermakers:**

American Weathermakers is a family-owned HVAC business that has been servicing Chicagoland customers since 1949. American Weathermakers prides themselves in being the most thorough, trained and technologically advanced group of HVAC professionals. American Weathermakers just kicked off a new campaign promoting their service response, naming their team of technicians the “60 Minute Men.” If they’re not at your home 60 minutes after a service call, day or night, you receive a \$60 credit towards repairs.

For more information visit [www.americanweathermakers.com](http://www.americanweathermakers.com), or call 855-955-HVAC (-4822).

**About Starbeat Creative Studios:**

Starbeat Creative Studios opened in 1969 and has become nationally recognized for its award-winning radio spots, commercial production and successful advertising campaigns, winning over 35 international awards. Several Starbeat produced commercials have become legendary, including “Starbeat presents What’s Happening” and the famous “Sunday-Sunday-Sunday” raceway spots, which are archived in the Museum of Broadcasting.

For more information visit [www.starbeatstudios.com](http://www.starbeatstudios.com), or call 847-945-9500.

**About The Communicator Awards:**

The Communicator Awards, founded over a decade ago, is the leading international awards program honoring creative excellence for communication professionals. The Communicator Awards are judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 600+ member organization of leading professionals from various disciplines of the visual arts, dedicated to the progress of traditional and interactive media.

For more information visit [www.communicatorawards.com](http://www.communicatorawards.com).

For a full member list and more information visit [aiva.org](http://aiva.org).

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