

World of Concrete - This is Our World!

Concrete is all around us,
even in the most unexpected places!



For those of you who don't know (and I assume that is most of you!), World of Concrete (WOC) is our industry's only annual international event dedicated to the commercial concrete and masonry construction industries. Featuring indoor and outdoor exhibits, leading suppliers showcasing innovative products and technologies, exciting demonstrations and competitions, and a world-class education program, it is truly overwhelming!

We always learn a lot at WOC and feel it is an essential trip to Las Vegas (it's rough, but somebody's got to do it!) to attend each and every year. It is one of the ways we stay on top of what is happening in our industry. In addition, WOC each year serves as a gauge for the upcoming season. We thought we would share some of what we heard with you.

The World of Concrete 2015 exceeded expectations across the board. The signature event for the concrete industry drew 55,779 registered professionals, up from just over 48,000 in 2014, and featured more than 1,459 companies exhibiting across more than 675,000 net square feet of space, an increase of more than 100,000 net square feet from 2014. This was the largest World of Concrete in six

years, and the energy and excitement from both attendees and exhibitors was palpable throughout the week at the Las Vegas Convention Center. These increases show not only the value that World of Concrete brings to the concrete and masonry industries but also shows that the industry is getting stronger and poised for much success in 2015.

We were happy to hear that the general consensus throughout the show was positive and we are looking forward to a very busy and profitable year!

Patty Petersen **CRC Concrete Raising & Repair**

Ask us about our additional concrete repair services including concrete raising/leveling.

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